

TrueAppend's Data Dictionary

Field Descriptions

NOTE: All input fields will be included in your output file. These fields will be to the far left of your file and will have the same name as on your import file.

| | FIELD NAME | DESCRIPTION | MATCH LEVEL |
|---|----------------|--|-------------|
| 1 | age | Indicates the age of an individual. Returns actual value. | Individual |
| 2 | business_owner | Indicates that an individual self-identified as a business owner. A = Accountant B = Builder C = Contractor D = Dealer/Retailer/Storekeeper E = Distributor/Wholesaler F = Funeral Director M = Maker/Manufacturer O = Owner P = Partner S = Self-Employed | Individual |
| 3 | gender | Indicates gender of an individual. F = Female M = Male | Individual |
| 4 | heritage | Indicates an individual's background. 1 = African American 2 = East Asian 3 = South Asian 4 = Central Asian 5 = Mediterranean 6 = Native American 7 = Polynesian 8 = Middle Eastern 9 = Western European 10 = Eastern European | Individual |

| | FIELD NAME | DESCRIPTION | MATCH LEVEL |
|---|--------------------|---|-------------|
| 5 | home_owner | Indicates if the home is owner occupied or if the resident is a renter. Y = Homeowner N = Renter | Household |
| 6 | income_decile | Indicates the household income within a range. 1 = Less than or equal to \$39,999 2 = \$40,000 - \$69,999 3 = \$70,000 - \$99,999 4 = \$100,000 - \$129,999 5 = \$130,000 - \$174,999 6 = \$175,000 - \$249,999 7 = \$250,000 - \$399,999 8 = \$400,000 - \$749,999 9 = \$750,000 - \$999,999 10 = \$1,000,000 + | Household |
| 7 | market_value_range | Indicates the market value of the home within a range. 1 = \$0 - \$49,999 2 = \$50,000 - \$99,999 3 = \$100,000 - \$149,999 4 = \$150,000 - \$199,999 5 = \$200,000 - \$249,999 6 = \$250,000 - \$299,999 7 = \$300,000 - \$399,999 8 = \$400,000 - \$499,999 9 = \$500,000 - \$749,999 10 = \$750,000 - \$999,999 11 = \$1,000,000 Plus | Address |
| 8 | married | Indicates if anyone in the household is married. Y = Married | Household |
| 9 | net_worth_decile | Indicates the household net worth within a range. 1 = Less than or equal to \$0 2 = \$1 - \$9,999 3 = \$10,000 - \$24,999 4 = \$25,000 - \$49,999 5 = \$50,000 - \$99,999 6 = \$100,000 - \$249,999 7 = \$250,000 - \$499,999 8 = \$500,000 - \$999,999 9 = \$1,000,000 - \$1,999,999 10 = \$2,000,000 + | Household |

| | FIELD NAME | DESCRIPTION | MATCH LEVEL |
|----|----------------------|---|-------------|
| 10 | occupation | Indicates an individual's occupation. 1 = Blue Collar 2 = Education 3 = Financial Professional 4 = Legal Professional 5 = Management 6 = Medical Professional 7 = Military 8 = Technical Professional 9 = White Collar | Individual |
| 11 | political_party | Indicates an individual's political party. R = Republican D = Democrat I = Independent V = No party | Individual |
| 12 | presence_of_children | Indicates a household's known presence of children (0-17). Y = Yes N = No | Household |
| 13 | religion | Indicates an individual's religion. 1 = Buddhist 2 = Catholic 3 = Hindu 4 = Muslim 5 = Jewish 6 = Other Asian Religions 7 = Lutheran 8 = Mormon 9 = Eastern Orthodox 10 = Protestant | Individual |